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*Building Boats to The Glory of GOD*

*- Since 1925 -*

OUR  CULTURE





# PEOPLE, PERFORMANCE, PHILANTHROPY



Nautique is a strategic plan driven company that highly values its culture. That is why we focus heavily on maintaining a highly relational culture, following the Nautique identity pyramid that captures both what is important to the company and how we conduct ourselves. Our focus remains on the three pillars of our company – *People, Performance, and Philanthropy.*

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**BUILDING  
BOATS TO THE  
GLORY OF GOD**

**MAKING LIFE BETTER**

**PEOPLE**

Spiritual, Physical,  
Financial

Highly Assertive,  
Highly Cooperative

Humility

Focused & Fun

**PERFORMANCE**

Strategic Plan

Continuous  
Improvement

Right & Fast

Customer Focus

Market Driving

**PHILANTHROPY**

Internal Support

Local Outreach

Global Outreach

OUR  STORY









# BUILDING BOATS TO THE GLORY OF GOD



In 1925, Walter C. Meloon established the Florida Variety Boat Company, later named Correct Craft, which over the course of our company's 95-year history has transformed the boat building industry in the United States. Nautique Boats, a subsidiary of Correct Craft, has been at the forefront of the towboat manufacturing industry focused on "Building Boats to the Glory of God." New technology, performance innovations, and attention to detail are the cornerstones of what has made Nautique the industry leader.

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# PROUDLY HANDCRAFTED IN AMERICA



Every piece and part of a Nautique is built or installed by hand at our manufacturing facility in Orlando, Florida. From our lamination and gel coat technicians, to our builders and master sewers, each Nautique gets the attention to detail that only skilled professionals can provide. Our team of craftsmen and women take pride in the products they produce, and that's what makes it a Nautique.

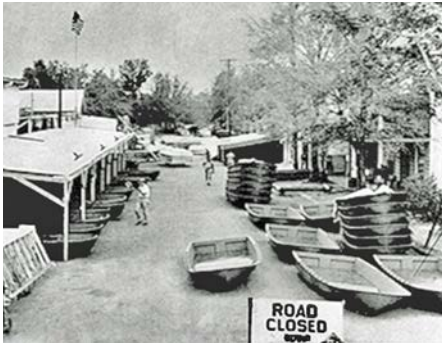
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U.S. Army troops and vehicles cross the Rhine River in Germany from west to east at Worms in 1944 with the Correct Craft "boat bridge."

# WORLD WAR II “MIRACLE PRODUCTION”



During the Second World War, Correct Craft’s reputation garnered the attention of the United States government, which desperately needed storm boats to support the war effort. Feeling a strong sense of patriotism, the Meloon family answered the nation’s call during its time of crisis, without sacrificing its faith.

General Eisenhower requested that Correct Craft build approximately 400 boats in fifteen days. While this number is far more boats than the company had ever produced in such a short time period, Correct Craft developed an innovative production process that allowed the factory to produce 400 boats in record time.

This event, which National Geographic later dubbed "A Miracle Production," solidified the company's reputation as being a reliable, quality boat manufacturer.

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## DRIVEN BY AMERICAN INGENUITY



Innovation and ingenuity continue to be at the forefront of Nautique's success over the course of our famed history. We've done this by maintaining a market-leading mentality and developing compelling products along the way. In 1961, we introduced the first waterski-dedicated towboat with the release of the Ski Nautique and single-handedly created a new market segment. We accomplished this again in 1997, with the introduction of the Air Nautique, the Industry's first boat with a tower and hull designed specifically for wakeboarding. In 2019, we yet again paved the way for innovation with the first-ever G23 Paragon, a marvel of design and engineering that has taken luxury and wakesurf performance to higher levels than ever before. The American dream lives on at Nautique.

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OUR

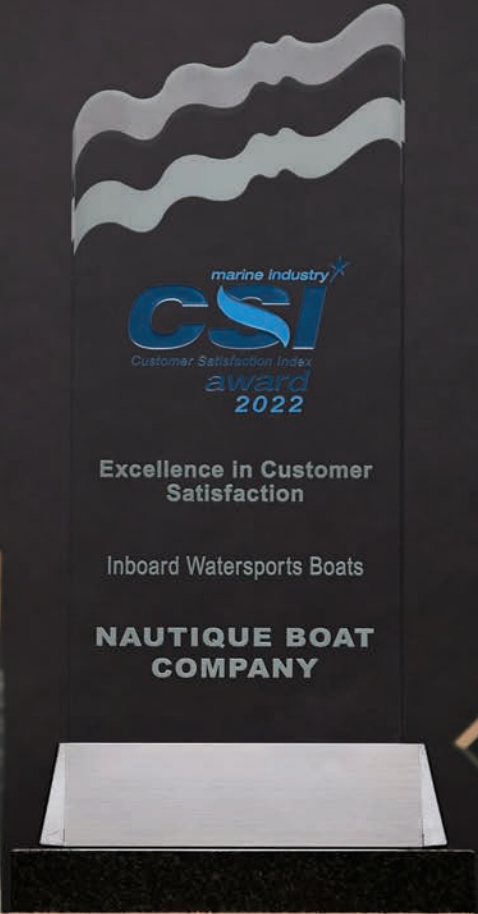


TEAM









## AN AWARD-WINNING TEAM



When you purchase a Nautique, it comes with the pride of knowing you are a part of an award-winning team. Each year, Nautique continues to dominate the towboat market with our innovative products that keep our customers concentrated on what they should be: having fun on the water. Whether it be the Favorite Boat Brand of the readers of Wakeboarding Magazine, Boating Industry's

Top Product or winning NMMA's CSI Award in customer satisfaction for the 17th year in a row, our team's accolades are a testament to the high-caliber of every Nautique that rolls off our factory floor.

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## REINALDO TORRES - 23 YEARS

Reinaldo Torres has worked at Nautique for 23 years. As an Assembly Supervisor, he chose Nautique because he is passionate about water sports and continues to be excited about building world-class boats. He is proud of his role, where he leads his team with passion and dedicates his time to making the highest-quality products possible. Reinaldo loves coming to work each day and is proud of aligning with Nautique's values of building boats for the Glory of God.

“At the heart of building each boat is passion. We give each owner the opportunity of joy and fellowship while on a Nautique, and I’m proud to lead my team to be a part of a much bigger picture.”

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 **NAUTIQUE**  
SPORTS • BOATS • YACHTS



**NAUTIQUE**

## **WILLIAN MWANZA - 14 YEARS**

After immigrating from his home country of Zambia, William moved to the United States and has worked as a Laminator at Nautique for 14 years. He has raised and provided for his three daughters during that time, all of which are college students in the Central Florida area. He attributes a lot of his success to the warm atmosphere and positive culture at Nautique, and William takes great pride in the fact that Nautique has given him the ability to work hard to provide for his family.

“As a laminator, it gives me pleasure and a sense of fulfillment to see the boats take shape as they transform into a completed product.”

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## **MADLINE SINCLAIR - 4 YEARS**

Being provided with a lot of opportunities to be involved in various projects was the main reason Madeline chose to work at Nautique. As an engineer, she finds herself extremely valued within the company and she's proud of her role in making the daily production life of Nautique employees better. After 4 years, her favorite part of working at Nautique is the strong sense of community and the many friends and mentors she has met.

“Nautique gave me the opportunity to be involved in a lot of different projects very early in my career. I have been given the chance to be involved in a wide scope of work and have always felt as though I can make a significant difference.”

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INFLUENCE

OUR



WHY





## CONNECTING FAMILIES ON THE WATER



Every boat that leaves our manufacturing facility are made for families and friends to create enjoyable, lifelong memories for years to come. Throughout our 95-year history, we have stayed focused on creating compelling products that connect people on the water. That recipe continues today as our team at Nautique strives to improve on our products in order to deliver customers with world-class

boats unlike anything else on the waters of the world.

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OUR



MISSION







## HELPING TO MAKE THE WORLD BETTER



In addition to building the world's best towboats, Nautique is dedicated to making a difference off the water by working with charitable organizations all over the world. As part of the Nautique Cares initiative, it's ingrained in our culture that we dedicate time and resources to help those in need. Some of the locations we have impacted globally are: North America, India, Cambodia, Africa, South America, Puerto Rico and the Bahamas. The world's

best ski boat; the world's best wake boat; and a company that cares, that's Nautique.

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