

September 27, 2002

Dear Pleasurecraft Owner:

Ref: Product Enhancements for certain 5.0 liter and 5.7 liter PCM models

At Pleasurecraft, customer satisfaction is our primary goal.

In twenty-five plus years that Pleasurecraft has been producing the finest gasoline marine engines in the marine business we have gained an enviable reputation for reliability and an ever growing list of satisfied customers. We are proud to have you as one of those customers and would like to thank you for placing your confidence in our product when you purchased your boat.

We have recently observed a limited number of durability issues regarding the electrical/charging system on the engine model(s) you have purchased. As a result, we have developed enhancements which insure the type of durability we constantly strive for. These product enhancements are easily made, and we believe they are necessary in our effort to insure you have the most trouble-free boating experience possible. Failure to have these enhancements made could compromise your engine's reliability, and as a result, we recommend that you schedule to have these enhancements made by your dealer at your earliest convenience. The enhancements will be made at your dealers location at no cost to you for parts or labor.

Thank you again for your confidence in Pleasurecraft and thank you in advance for contacting your dealer to allow us to add the above mentioned product enhancements to your engine(s).

If you have any questions regarding this matter or your Pleasurecraft engine(s), please contact me at 1-803-345-0050 ext. 107.

At Pleasurecraft, your satisfaction is our primary goal.

Sincerely,

Debra Southerland  
PCM Warranty and Service

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